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THE WORLD OF FASHION

HIGH
FASHION

• *People of possibilities*

FAST
FASHION

• *People of consumerism*

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SLOW
FASHION

• *People of awareness*

• *People of necessity*

LOW
FASHION

FASHION CAUSES PROBLEMS

1

PRODUCTION

It's the 2nd biggest cause of ecological problems

It's based on global exploitation and discrimination

- *children exploitation*
- *80% underpaid women between 18 – 30 yrs.*

2

RETAIL

It's creating random values towards material and time

3

CONSUMPTION

It creates immens amounts of trash

- *destroying local culture and markets*

WE ARE A NETWORK



WORK METHODOLOGY

- *Retail*



- *Factory*



- *Overproduction*
- *Production failures*



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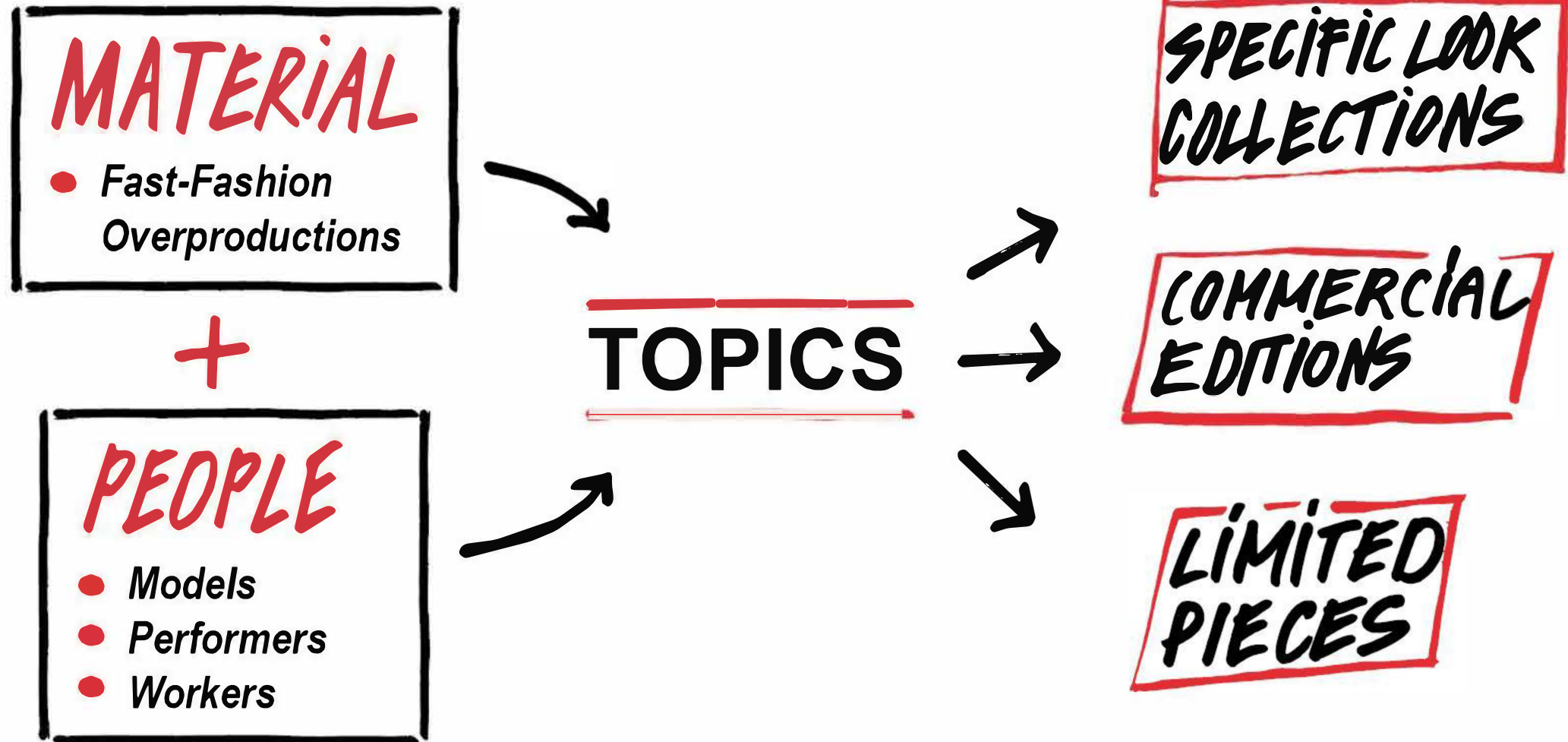
WORK METHODOLOGY

WE APPROPRIATE



WORK METHODOLOGY

WORK WITH THE EXISTING



WORK METHODOLOGY

SPECIFIC LOOK COLLECTIONS

„High-Fashion“

- Customized production
- Sold on request



COMMERCIAL EDITIONS

„Fast-Fashion“

- Serial production
- Sold in stores



PRODUCTION & RETAIL

LIMITED PIECES

„Low-Fashion“

- On the spot-production
- Sold on temporary spots



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INSTA: NCCFN



THANK YOU FOR PAYING ATTENTION